



Oklahoma

FBLA

Chapter Success Guide
2024-2025



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FBLA Overview

FBLA MISSION STATEMENT

FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

Future

HISTORY AND REACH

Business Leaders of America, Inc. is the largest career student organization in the world and is located in Reston, Virginia.

Oklahoma Future Business Leaders of America (FBLA) is a state affiliate of Future Business Leaders of America. Oklahoma became a chartered member in 1954. Articles of Incorporation were filed with the Office of the Secretary of State in 2017.

FBLA, Inc., is an international professional association and the largest career student organization in the world serving students with career interests in the field of business. Each year FBLA serves over 196,000 members. FBLA, Inc., chartered its first chapter in 1940 in Johnson City, Tennessee, because of the efforts started in 1937 by Hamden L. Forkner of Teachers College, Columbia University in New York City.

SIZE

Each year, Oklahoma FBLA helps dozens of members prepare for careers in business in chapters in high schools, middle and junior high schools, and private schools throughout the state.

ENDORSEMENTS

FBLA is endorsed by the U. S. Department of Education, National Business Education Association (Mountain-Plains), the Business and Marketing Division of the Association for Career and Technical Education, and over 50 other business-related partners and industry associations

FBLA Fact Sheet



Future Business Leaders of America, Inc. (FBLA) is the largest business career and technical student organization in the world. Each year, FBLA inspires and prepares more than 220,000 Middle School, High School, and Collegiate members to become community-minded business leaders.

MEMBERSHIP

220,000+

Members



Members
by Division

- High School
- Middle School
- Collegiate

11,000+


Educators

5,400+


Chapters

50

States & Territories




PROGRAMS



100+

Competitive Events

spanning career clusters
across all three divisions



Leadership Development
& Recognition

Middle School

LEAD Awards
Champion Chapter Award

High School

Business Achievement Awards
Champion Chapter Award

Collegiate

Excellence Awards
Outstanding Chapter Award

CONFERENCES

NATIONAL LEADERSHIP CONFERENCE



15,000+

Attendees

NFLC

NATIONAL FALL LEADERSHIP CONFERENCE



2,500+

Attendees




Career Connections
Conference (CCC)

200+

Attendees

WHY JOIN?



College
Preparation



Scholarships



Academic
Competitions



Career
Exploration



Professional
Development



Networking



Travel



Discounts

[Learn more at fbla.org](http://fbla.org)



Connect with Oklahoma FBLA

P. O. Box 1440 • Owasso, OK 74055 • Phone: • 888.677.4534

Fax: 702.939.9058

Follow Oklahoma FBLA on Social Media

oklahomafbla.org • facebook.com/oklahomafbla • [@oklahomafbla](https://twitter.com/oklahomafbla) •

OKLAHOMA FBLA STATE MANAGEMENT TEAM

Jane Werner: State Adviser

Tiffany Perez: Competitive Events Coordinator

Ryan Underwood: Senior Director

Sean Robinson: Senior Director

Connect with National FBLA

FBLA National Center • 12100 Sunset Hills Drive, Suite 200 • Reston, VA 20190

Phone: 800.325.2946

Follow National FBLA on Social Media

www.fbla.org • facebook.com/FutureBusinessLeaders • [@FutureBusinessLeaders](https://twitter.com/FutureBusinessLeaders)

NATIONAL FBLA STAFF

Randy Fiser: Interim President & CEO

Mike Hyatt: Development Manager

Alyssa Ring: Collegiate Program Manager

Shari Weinstein: Events & Logistics Consultant

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Gayle Robinson: Director of Education Programs

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2024-2025 Calendar of Events

Key: National Dates and Deadlines
 Oklahoma Dates and Deadlines

Membership Year Begins Champion Chapter: Summer Starter Begins National Fall Leadership Conference Registration Opens	August 1
State Leader Summit in Anaheim, California	August 2-3
Competitive Event Guidelines Released	August 19
Adviser Webinar: Getting Your Chapter Off to a Successful Start	August 22
Adviser Webinar: Education Programs Review	September 19
Champion Chapter: Summer Starter Submissions Due	September 25
Champion Chapter: Shaping Success Begins	September 26
Fall Virtual Business Challenge Registration Opens	October 3
Lead4Change Begins	October 1
Fall Stock Market Game Begins	October 7
Fall LifeSmarts Challenge Begins Fall Virtual Business Challenge Begins	October 14
Dress to Impress Scholarship Application Deadline National Fall Leadership Conference Registration Deadline Adviser Huddle at 3:30 LINK	October 15
Adviser Webinar: How to Help Your Students Choose a Competitive Event	October 17
Career Connections Conferences (Collegiate and HS Seniors) <ul style="list-style-type: none"> • Atlanta, Georgia • Des Moines, Iowa 	October 17-19 October 24-26
Champion Chapter: Shaping Success Submissions Due	November 6
Champion Chapter: Service Season Begins	November 7
Fall Stock Market Registration Closes	November 8
National Fall Leadership Conference: Columbus, Ohio	November 8-9

American Enterprise Day	November 15
Adviser Huddle at 3:30 LINK	November 19
Adviser Webinar: How to Connect with Other Chapters, Community	November 21
Fall Stock Market Game Closes	December 13
Adviser Huddle at 3:30 LINK	December 17
Champion Chapter: Service Season Submission Deadline	January 8
Champion Chapter: CTE Celebration Begins	January 9
Adviser Webinar: Partner Opportunities for Students Review	January 16
Adviser Huddle at 3:30 LINK	January 21
Spring LifeSmarts Challenge Begins	January 27
SLC Registration Opens	February 1
National Career & Technical Education Month	February 1-28
FBLA Week	February 9-15
Spring Virtual Business Challenge Begins	February 3
Adviser Huddle at 3:30 LINK	February 18
Adviser Workshop: NLC Preview	February 20
Membership Deadline SLC Registration Closes & Pre-Judged Materials Due	March 1
Online Testing Window	March 4-19
Champion Chapter: CTE Celebration Submissions Due	March 5
Adviser Huddle at 3:30 LINK	March 18
Adviser Webinar: Scholarships & Financial Aid Review	March 20
Collegiate NLC Scholarship, Distinguished Business Leadership Scholarship, National Technical Honor Society Deadline:	March 20

Online Testing Results Released	March 24
Award Submission Deadline for Recognition Awards (HS/MS) FBLA-National Technical Honor Society Scholarship Application Deadline National Bylaw Amendment Proposal Submission Deadline	April 1
State Leadership Conference at University of Central Oklahoma	April 4-5
NLC Intent to Compete Deadline/Publish Qualifiers	April 11/ April 15
Adviser Webinar: Guiding Students Through the National Officer Elections Process	April 10
Middle/High School NLC Scholarship, Distinguished Business Leadership Scholarship, National Technical Honor Society Deadline Adviser Huddle at 3:30 LINK	April 15
Collegiate NLC Registration Deadline	April 22
Champion Chapter: Champion+ Submission Deadline	May 1
Middle/High School NLC Registration Deadline	May 13
High School National Officer Candidate Application Deadline	May 15
Adviser Huddle at 3:30 LINK	May 20
National Leadership Conference: Collegiate Dallas, TX	May 31 – June 2
BAA and LEAD Award Submission Deadline for Recognition at NLC Lead4Change Ends	June 1
Adviser Huddle at 3:30 LINK	June 17
National Leadership Conference: HS/MS Anaheim, CA	June 29 – July 2
Membership Year Ends	July 31



Guidelines to Success for Advisers

SUMMER

- Plan for upcoming FBLA Year
- Meet with chapter officers
- Develop chapter Program of Work
- Hold team building activities
- Develop paperwork for students, parents, and supporters about FBLA dues
- Begin Champion Chapter Summer Starter/Champion + Activities

SEPTEMBER

- Hold first chapter meeting
- Hold recruiting event (like pizza night, bowling, etc.)
- Have students visit and review FBLA State and National Websites
- Start students in Business Achievement Awards
- Plan all competitive events with students (and start working on projects)

OCTOBER

- Register members by October 20 to be recognized as an official chapter for fall publications
- Begin Champion Chapter Shaping Success Activities

NOVEMBER

- Celebrate American Enterprise Day
- Begin Champion Chapter Service Season Activities
- Plan and prepare for FBLA Week activities (FBLA week is February 9-15)
- Plan and prepare for CTE Month activities (CTE Month is February)

DECEMBER

- Hold chapter holiday celebration

JANUARY

- Begin Champion Chapter CTE Celebration Activities
- Receive and review SLC Registration materials

FEBRUARY

- Registration Opens for State Leadership Conference (SLC)
- Finalize State Projects
- Celebrate CTE Month!
- Celebrate FBLA Week! (February 9 -15)



MARCH

- National and State Dues/Curriculum Fees Payment Deadline for SLC and NLC Competitors, National Officer Candidates, and Voting Delegates
- CTE Celebration Submissions + MERIT Award Submissions Due
- Pre-judged Materials Deadline
- State Officer Candidate Application Deadline
- Online Submission of Award Forms
- Conference and Competition Registration Opens for the 2025 National Leadership Conference (NLC) in Dallas, TX (Collegiate) and/or Anaheim, CA (HS/MS)
- State Officer Candidate Briefing - Virtual
- Spring Stock Market Game Registration Deadline
- SLC Registration Closes
- SLC Online Testing/Production Testing Window
- State Officer Candidate Interviews

APRIL

- Attend the State Leadership Conference at UCO in Edmond
- Complete National Leadership Conference (NLC) Intent to Compete Form

MAY

- Submit NLC Registration Materials
- Ensure that NLC payment has been made.
- Review and confirm national competition registration with state management.
- Submit projects/competition materials for NLC
- Attend Collegiate NLC in Dallas, TX – May 31-June 2

JUNE

- Attend NLC in Anaheim, CA – June 29-July 2
- Report success to local media outlets

Membership

FBLA DUES

State Dues	National Dues
\$6: High School & Middle School	\$10:
\$10: Collegiate	
Total High School & Middle School Membership Dues: \$16	
Total Collegiate Membership Dues: \$20	

Dues must be paid each year by March 1.



Key Events & Dates

Members looking to improve leadership skills, network with members across the state, and learn new ideas should mark their calendars for Oklahoma and National FBLA conferences throughout the year. Conferences are the highlight of the membership experience and access to the conferences is exclusive to FBLA members.

NATIONAL FALL LEADERSHIP CONFERENCES (NFLC)

November 8-9 | Columbus, OH

Attend one of the two National Fall Leadership Conferences and learn more about what ***Dare to Dream – Dare to Lead*** has to offer. Hear from dynamic keynote speakers, attend exciting workshops, and network with members from across the country! Check out the NFLC Guide on the National website.

STATE LEADERSHIP CONFERENCE (SLC)

April 4-5 | University of Central Oklahoma

This two-day conference is where the best and brightest students across Oklahoma compete in business and leadership events with the opportunity to qualify for the National Leadership Conference, network with students, and participate in workshops to prepare for their future career.

NATIONAL LEADERSHIP CONFERENCE (NLC)

May 31-June 2 | Collegiate | Dallas, TX

June 29-July 2 | High School & Middle School | Anaheim, CA

The National Leadership Conference is the culmination of the year for our members. If members place in the top ten at the State Leadership Conference, a member is then eligible to represent Oklahoma at the National Leadership Conference. Each state can send four (4) representatives from the high school division and two (2) representatives from the middle school division to compete at the national level. This conference is where over 10,000 students gather from around the United States to compete and gain leadership skills. For details on this year's National Leadership Conference visit www.fbla.org.



FBLA Competitive Events

2024-2025 MIDDLE SCHOOL TOPICS

The topics will be used for state and national competitive events.

EXPLORING BUSINESS ETHICS (FORMERLY BUSINESS ETHICS)

Category: Objective Test & Presentation

Type: Individual or Team

Honesty & Integrity in the Workplace – Why it Matters

Refer to the guidelines for the full scenario.

EXPLORING BUSINESS ISSUES

Category: Presentation

Type: Individual or Team

Artificial Intelligence (AI) is quickly changing jobs. Professionals are wondering how this new technology will affect their careers.

Include answers to the following questions during your presentation:

- Which industries are likely to see the biggest changes?
- What should business leaders be doing to welcome the benefits of AI tools for their workers?
- What actions can be taken to prevent the potential harms of AI in the workplace?

EXPLORING PUBLIC SPEAKING (FORMERLY ELEVATOR SPEECH)

Category: Presentation

Type: Individual

Choose skills that are developed when participating in community service or volunteer experiences and explain why these skills matter.

EXPLORING WEBSITE DESIGN

Category: Presentation

Type: Individual or Team

Develop a website to showcase various clubs and organizations at your school, including their activities, achievements, and membership information. The website should include the following:

- Home Page/Navigation Menu
- Club/Organization Directory: A page listing all school clubs and organizations. Each club/organization should be presented as a "product card" that includes an image, club/organization name, and a brief description
- Event Highlights: A section showcasing past and upcoming club/organization events
- Join us: A page with information on how to join each club/organization

VIDEO GAME CHALLENGE

Category: Presentation

Type: Individual or Team

Develop a game that introduces players to business etiquette in different cultures.

The game must:

- Be playable on PC, Mac, or tablet
- Incorporate accurate facts about business etiquette in different cultures
- Use keyboard, mouse, or touch input
- Include scoring, win/lose conditions, and at least two levels

2024-2025 HIGH SCHOOL TOPICS

The topics will be used for state and national competitive events.

BROADCAST JOURNALISM

Category: Presentation

Type: Individual or Team

Your community is known for its diverse and vibrant culture and has been struck by a major emergency. The specific nature of the emergency is left for teams to decide and can range from a natural disaster (like a hurricane or earthquake) to a large-scale industrial accident, a widespread health crisis, or even a cyber-attack affecting critical infrastructure.

You are part of your school's broadcast program. Deliver a LIVE broadcast event that includes the following:

- A story highlighting a first responder to the emergency
- Cause of emergency
- Emergency's Impact to the community
- Interview of someone impacted

BUSINESS ETHICS (HIGH SCHOOL)

Category: Objective Test & Presentation

Type: Individual or Team

Honesty & Integrity in the Workplace – Why it Matters

Refer to the guidelines for the full scenario.

CODING AND PROGRAMMING

Category: Presentation

Type: Individual/Team

Create a program that helps students manage their personal finances by tracking account balances, income and expenses. The program should allow users to input details about their income sources and expenses, including the amount, category, and date of each transaction. It should provide features to view the current balance, generate summaries of income and expenses over specified periods (e.g., weekly, monthly), and categorize expenses to show spending patterns. Additionally, the program should include functionality to update or delete existing entries and offer search and filter options to easily find specific transactions.

COMPUTER GAME & SIMULATION PROGRAMMING

Category: Presentation

Type: Individual or Team

Create a game that encourages critical thinking and decision-making.

Include:

- Scenarios with ethical challenges
- Multiple outcomes based on player decisions
- Scoring (examples include points system, leaderboards, etc.)
- The game must:
 - Be playable on the student device using Windows 10, Mac OS, a modern web browser, or a mobile platform
 - Be secure
 - Have no game-breaking bugs

Games should consider accessibility features to accommodate players with disabilities.



DATA ANALYSIS

Category: Presentation

Type: Individual or Team

In 2023, major wildfires in Canada caused unprecedented air quality issues in the United States, especially in New York City. HealthyCleanAir4All, a fictitious nonprofit based in New York City, was founded to improve the air quality in the city. They have asked you, a data analyst, to analyze data regarding air quality, find trends, and make recommendations about improving the air quality in New York City. Using the provided data and your own research, identify trends and make recommendations based on the data and external factors.

Datasets provided by Data.gov:

- Air Quality (<https://catalog.data.gov/dataset/air-quality>)

DIGITAL ANIMATION

Category: Prejudged Projects & Presentation

Type: Individual or Team

“Welcome to Our School”: Create an animation that teaches a new student or teacher about your school.

DIGITAL VIDEO PRODUCTION

Category: Prejudged Projects & Presentation

Type: Individual or Team

Importance of Tourism

Create a video that highlights the importance of tourism in your community or state.

FINANCIAL STATEMENT ANALYSIS

Category: Presentation

Type: Individual or Team

You were just hired as the new Chief Financial Officer of Target. Provide a presentation to highlight the key changes in the financial statements from financial statements ending February 3, 2024, to identify the overall financial condition of the company and provide a strategy for upcoming business decisions and opportunities for growth.

FUTURE BUSINESS EDUCATOR

Category: Presentation

Type: Individual

Competitors can choose a business-related topic from one of the following subject areas: Accounting, Economics, Entrepreneurship, Marketing, or Technology.

GRAPHIC DESIGN

Category: Presentation

Type: Individual or Team

Your graphic design firm has been asked to create a branding package for a fictitious sports team. The package needs to showcase your creativity and highlight your skills in today’s design industry.

Branding package should include:

- Team and logo design
- One uniform or jersey for the team
- Design a hat or other item to sell in the team store
- One giveaway item for a team to hand out at a game to fans
- One social media post advertising the team
- One social media post advertising a special event at a game



INTRODUCTION TO BUSINESS PRESENTATION (9TH & 10TH GRADERS)

Category: Presentation

Type: Individual or Team

You have been asked to give a presentation at the high school career fair. The topic for the presentation is Smart Money Management Tips for High School Students.

INTRODUCTION TO PROGRAMMING (9TH & 10TH GRADERS)

Category: Presentation

Type: Individual or Team

Write an interactive story that occasionally asks the user what they'd like to do, and changes where the story goes based on user input. Allow the user to stop interacting with the story by saying "stop."

INTRODUCTION TO PUBLIC SPEAKING (9TH & 10TH GRADERS)

Category: Speech

Type: Individual

Develop and deliver a speech based on the following topic: *How volunteerism and community service can shape your future as a leader.*

INTRODUCTION TO SOCIAL MEDIA STRATEGY (9TH & 10TH GRADERS)

Category: Presentation

Type: Individual or Team

Develop one social media strategy aimed at increasing donations and support for a local non-profit organization in your community. Highlight specific projects, success stories, and behind-the-scenes content to build a connection with the audience.

MOBILE APPLICATION DEVELOPMENT

Category: Presentation

Type: Individual or Team

Design a mobile application that gamifies learning for subjects like math, science, history, or language arts, offering interactive quizzes, puzzles, and progress tracking.

PUBLIC SERVICE ANNOUNCEMENT

Category: Presentation

Type: Individual or Team

Produce a public service announcement about *Healthy Habits in the Workplace.*

PUBLIC SPEAKING

Category: Speech

Type: Individual

Develop and deliver a speech based on the following topic: *The Power of Networking: Building Professional Relationships for Future Success*

SOCIAL MEDIA STRATEGIES

Category: Presentation

Type: Individual or Team

Develop social media strategies for a new eco-friendly clothing brand. Emphasize storytelling, influencer partnerships, and user-generated content to create buzz and drive sales.



VISUAL DESIGN

Category: Presentation

Type: Individual or Team

Your design firm has been asked to design a booth for one stand at a Local Farmers Market.

- The booth should highlight the products being sold
- The booth should show the company or farmer name and pricing of the products

WEBSITE CODING & DEVELOPMENT

Category: Presentation

Type: Individual or Team

Create a website for your school's guidance department so students can easily search job postings and employers can easily submit them.

Your website must include the following functionalities:

- A page for employers to submit postings
- A backend panel to approve or delete postings
- A page displaying the approved postings
- A page for students to apply for the posting.

WEBSITE DESIGN

Category: Presentation

Type: Individual or Team

Your school has opened a large gymnasium that can also be used as a 3,500-seat arena for events in the community. The community could rent the gymnasium for local sporting events, live concerts, trade shows, and other community events. You must create a website to promote this arena.

The website should include the following elements:

- A calendar of events
- A box office area to purchase tickets
- An information area that includes directions, seating charts, policies, and amenities
- A planner page that includes information on arena rental, contacts, etc.

2024-2025 COLLEGIATE LEVEL TOPICS

The topics will be used for state and national competitive events.

BUSINESS ETHICS (COLLEGIATE)

Category: Objective Test & Presentation

Type: Individual or Team

Is the use of MDMs (mobile device management) ethical when a mobile phone is a personal device being used for company/organization purposes but not owned by the company/organization?

BUSINESS PRESENTATION

Category: Presentation

Type: Individual or Team

Navigating the Gig Economy: Opportunities and Challenges for College Students as They Enter Their Career Field Presentation could include but is not limited to: • Defining and explaining the gig economy and a gig worker • Advantages and disadvantages of gig workers for companies • Contrasting the difference between a part time job and a gig economy.



EMERGING BUSINESS ISSUES

Category: Presentation

Type: Individual or Team

People will continue to relocate or change employers due to social, economic, or voluntary reasons in search of a more fulfilling lifestyle. Discuss how businesses can implement flexibility within the workplace to attract and retain the most qualified employee.

FUTURE BUSINESS EDUCATOR

Category: Presentation

Type: Individual

Develop a lesson or professional development training on leadership styles and how each can facilitate change in an organization.

CASE COMPETITIONS

The case competition and rating sheet will be released in the guidelines January 2025. Students should access the case when it is released and prepare a presentation of their findings for the judges.



STATE LEVEL COMPETITIVE EVENTS

HIGH SCHOOL

Participants may compete in up to four (4) events at the state level. Only two of the 4 events may have a performance component. Participants may compete in one (1) chapter event which does not count towards the four (4) event limit. (* Requires pre-judged material)

EVENTS WITH PERFORMANCE	EVENTS WITHOUT PERFORMANCE
<p>Case Study Events</p> <ul style="list-style-type: none"> Banking & Financial Systems Business Management Client Service Entrepreneurship Help Desk Hospitality & Event Management International Business Introduction to Event Planning Management Information Systems Marketing Network Design Parliamentary Procedure Sports & Entertainment Management <p>Presentation Events</p> <ul style="list-style-type: none"> Broadcast Journalism Business Ethics* Business Plan* Coding & Programming Computer Game & Simulation Programming Data Analysis Digital Animation Digital Video Production* Electronic Career Portfolio Financial Statement Analysis Future Business Educator* Future Business Leader* Graphic Design Impromptu Speaking Introduction to Business Presentation Introduction to Programming Introduction to Public Speaking Introduction to Social Media Strategy Job Interview* Mobile Application Development Public Service Announcement Public Speaking Sales Presentation Social Media Strategies Visual Design Website Coding & Development Website Design 	<p>Objective Test Events</p> <ul style="list-style-type: none"> Accounting I Accounting II Advertising Agribusiness Business Communication Business Law Computer Problem Solving Cyber Security Economics Financial Math (<i>formerly Business Calculations</i>) Health Care Administration Human Resource Management Insurance & Risk Management Introduction to Business Communication Introduction to Business Concepts Introduction to Business Procedures Introduction to FBLA Introduction to Financial Math Introduction to Information Technology Introduction to Marketing Concepts Introduction to Parliamentary Procedure Journalism Networking Infrastructures Organizational Leadership Personal Finance Public Policy & Advocacy Securities & Investments Supply Chain Management UX Design <p>Production Events</p> <ul style="list-style-type: none"> Computer Applications* Spreadsheet Applications* Word Processing*
<p>Chapter Events</p> <ul style="list-style-type: none"> American Enterprise Project* Community Service Project* 	<ul style="list-style-type: none"> Local Chapter Annual Business Report* Partnership with Business Project*



MIDDLE SCHOOL

Participants may compete in up to four (4) events at the state level. Only two of the 4 events may have a performance component. Participants may compete in one (1) chapter event which does not count towards the four (4) event limit.

<p>Case Study Events Critical Thinking</p> <p>Presentation Events Career Research Exploring Business Ethics Exploring Business Issues Exploring Public Speaking (<i>formerly Elevator Speech</i>) Exploring Website Design (<i>formerly Multimedia & Website Development</i>) FBLA Mission & Pledge Marketing Mix Challenge Video Game Challenge</p>	<p>Objective Test Events Business Etiquette Career Exploration Digital Citizenship Exploring Computer Science Exploring Economics Exploring Leadership Exploring Parliamentary Procedure (<i>formerly Running an Effective Meeting</i>) Exploring Technology FBLA Concepts Financial Literacy Interpersonal Communication Learning Strategies</p>
<p>Chapter Events Annual Chapter Activities Presentation Community Service Presentation</p>	

COLLEGIATE

Participants may compete in up to four (4) events at the state level. Only two of the 4 events may have a performance component.

EVENTS WITH PERFORMANCE	EVENTS WITHOUT PERFORMANCE
<p>Presentation Events Accounting Case Competition Business Ethics Community Service Project* Emerging Business Issues Entrepreneurship Pitch Competition Finance Case Competition Future Business Facilitator* (<i>formerly Future Business Educator</i>) Future Business Executive* Hospitality Management Case Competition Impromptu Speaking Job Interview* Marketing Case Competition Marketing, Sales, & Communication Case Competition Public Speaking State of Chapter Presentation Technology & Computer Science Case Competition</p>	<p>Objective Test Events Cybersecurity – <i>New</i> Foundations of Accounting Foundations of Communication Foundations of Computer Science Foundations of Economics Foundations of Entrepreneurship Foundations of Finance Foundations of Hospitality Management Foundations of Management Foundations of Marketing Foundations of Selling Foundations of Technology International Business – <i>New</i> Organizational Behavior & Leadership Parliamentary Procedure Project Management Retail Management Sports Management & Marketing Supply Chain Management – <i>New</i></p> <p>Production Events Business Communication* Computer Applications*</p>



FBLA Programs

BUSINESS ACHIEVEMENT AWARDS

The Business Achievement Awards (BAA) is a high school leadership development program that is easy to integrate into your classroom. The co-curricular activities are aligned to the career clusters, NBEA standards, and FBLA goals.

Students enhance their leadership skills, expand their business knowledge, contribute to their local communities, and earn recognition by immersing themselves in their school, community, and FBLA programs.

In 2022, national FBLA has modified the BAA program to follow a more curriculum-based structure in which students will complete modules in order to receive recognition. There are four levels of the BAA, with each level increasingly challenging your high school students to expand their leadership skills and showcase their talents:

BAA Level	Award	Deadline
CONTRIBUTOR	Certificate	March 1
LEADER	Certificate	March 1
ADVOCATE	Certificate	March 1
CAPSTONE	Certificate	March 1 State Recognition May 3 National Deadline for Competitive Review

Your students receive recognition when they complete each level. Students must be members of the FBLA division. Each level of the BAA covers these core activities and concepts:

Service—Uncover the link between a community and the success of a business. Your members focus on activities that improve the member’s school, area businesses, community, and state.

Education—Understand business and the world of work. Your members focus on activities and curriculum that prepare them for corporate America, develop an appreciation of entrepreneurship, and understand the benefits of continuing education.

Progress—Explore the local, state, and national levels of FBLA and how they complement one another. Your members focus on activities that promote FBLA at the local, regional/district, state, and national levels.

Check out the official information at <https://www.fbla-pbl.org/divisions/fbla/fbla-education/>

FBLA MIDDLE SCHOOL LEAD PROGRAM

The LEAD Awards are a middle school leadership development program that is aimed to enhance leadership skills and familiarize themselves with the FBLA organization.

Participating students can enhance their leadership skills, expand their business knowledge, contribute to their local communities, and earn recognition by immersing themselves in their school and communities.

LEAD Awards program follows a curriculum-based structure in which students will complete modules to receive recognition. There are two levels of the LEAD Awards program, with each level increasingly challenging your students to expand their leadership skills:



Members are introduced to the foundations of FBLA and learn how to best take advantage of the opportunities available to members through three courses:

Welcome to FBLA-Middle School
Making the Most of Your Experience
Introduction to Leadership

These 4-hour courses take a deep dive into specialized content areas. Courses may be repeated. New courses continue to be added throughout the year.

Currently available:
Time Management

Check out the official information in the FBLA Learning Center.



CHAMPION CHAPTER

Champion Chapter is a series of membership engagement-focused challenges that chapters may complete for national recognition. By completing activities, chapters accrue points. Completing activities across four sections (to accrue points) will result in Champion Chapter recognition, with a banner for the adviser’s classroom/meeting space or school award case. Additional incentives such as ribbons at conferences, national recognition in publications, and plaques are available.

HIGH SCHOOL DIVISION			
SUMMER STARTER August 1 – September 25	SHAPING SUCCESS September 26 - November 6	SERVICE SEASON November 7 – January 8	CTE CELEBRATION January 9 – March 5
CHAMPION PLUS Deadline: May 1			

MIDDLE SCHOOL DIVISION
Monthly Tasks from August 2024 – May 2025 Deadline: June 1

Champion Chapter is open to all active chapters. The list of activities as well as more information is available on the [National FBLA Website](#).

High School Champion Chapter Activity List & Tracker – [Click to Download](#)
Middle School Champion Chapter Activity List & Tracker - [Click to Download](#)

STUDENT CHALLENGES

Student challenges provide opportunities for students to compete in a variety of areas throughout the school year. Unlike the official Competitive Events, student challenges are typically hosted by our partners throughout the year.

Currently Available Challenges

- Virtual Business Management Challenge (Fall 2024)
FBLA members are given the chance to be the boss of their own company in an online business simulation.
- Virtual Business Personal Finance Challenge (Fall 2024)
FBLA members test their financial literacy skills by making personal finance decisions for a simulated person.

Check out the official information through the FBLA Learning Center through FBLA Connect.



ALZHEIMER'S ASSOCIATION

FBLA is pleased to partner nationally with the Alzheimer's Association for this program year to support their worthy mission of promoting awareness and research of Alzheimer's and dementia diseases. Nearly 7 million Americans are living with Alzheimer's, a disease affecting our families, our finances, and our future. That's why FBLA is stepping up in the fight to end Alzheimer's by starting a National Team for the Alzheimer's Association Walk to End Alzheimer's®. Held annually in more than 600 communities nationwide this fall, this inspiring event is the world's largest fundraiser to fight the disease.

Participating in Walk to End Alzheimer's is a great way to support a cause affecting millions of families — including those of some FBLA members — while increasing our visibility in our communities. All FBLA chapters are invited to join our team, raise funds, and attend this inspiring event in your community.

Our goal is to raise \$100,000 to advance the Association's care, support, and research efforts and to recruit team members — including students, families, and friends. Register today to join the team on our [FBLA National Team Fundraising page](#).

To learn more, [register here](#) for our FBLA National Teams Kickoff on August 20 at 6:00 PM ET.

- [Start a Team](#)
- [Join a Team](#)
- [Step-by-Step Instructions to Start a Team](#)
- [More Information & Resources](#)

While chapters are encouraged to participate in these events, it is not a requirement for a community service project.



Recognition Awards

OKLAHOMA ADVISER OF THE YEAR

The award is designed to recognize the outstanding support of FBLA Adviser to the local, state, and national chapters, advisers, and members of FBLA. Adviser may be nominated by a student, educator, colleague, or parent. The recipient will be awarded and recognized at the State Leadership Conference. Please upload your nomination information below.

Access the form at this link: [Adviser of the Year](#)

OKLAHOMA BUSINESSPERSON OF THE YEAR

The award is designed to recognize the outstanding support of FBLA Alumni to the local, state, and national chapters, advisers, and members of FBLA. Alumni may be nominated by a student, educator, colleague, or parent. The recipient will be awarded and recognized at the State Leadership Conference. Please upload your nomination information below.

Access the form at this link: [Businessperson of the Year](#).

OKLAHOMA FBLA WHO'S WHO NOMINATION

Each collegiate and high school chapter may enter one (1) participant who is a member of an active local chapter and is on record in the FBLA Online Registration System as having paid dues by the officially published deadline for the current school year.

Access the form at this link: [Who's Who](#)

OKLAHOMA FBLA YOUNG LEADER NOMINATION

Each middle school chapter may enter one (1) participant who is a member of an active local chapter and is on record in the FBLA Online Registration System as having paid dues by the officially published deadline for the current school year.

Access the form at this link: [Young Leader](#)



Additional Scholarship and Award Opportunities

ACTE OUTSTANDING BUSINESS EDUCATION STUDENT AWARD APPLICATION

The ACTE Business Education Division will recognize secondary and postsecondary students who exceed a minimal rating for these awards. One award will be given for each Region of ACTE for the secondary level and one for the postsecondary level.

Eligibility

Students must be nominated by a member of the Business Education Division of the Association for Career and Technical Education. The nominee must be a local, state and national student member of Future Business Leaders of America-Phi Beta Lambda. The students must be enrolled in school through December of the school year of nomination.

All nominations should be sent electronically by **October 1** to [Sean Crevier](#), ACTE/ BE Division President

For more information on the nomination, please visit <https://www.acteonline.org/about/structure/divisions/business-education-division/business-education-division-awards/>

DRESSED TO IMPRESS SCHOLARSHIP APPLICATION

National FBLA aims to provide business attire for up to three members in each state, one from each of the three student divisions.

Eligibility:

- Open to all FBLA members in good standing.
- Must be dues-paid members by the application deadline.
- Applications must be submitted by **October 15 at 11:59 PM ET**.

Criteria & Application Information:

In order to complete the application in its entirety, High School members must complete the application with an adviser.

More information on the scholarship can be found on <https://www.fbla.org/divisions/fbla/fbla-awards-recognition/>

NATIONAL FBLA NLC SCHOLARSHIP

The National Leadership Conference (NLC) Scholarship is a program designed to help fund conference and travel-related costs for FBLA High School members to attend the NLC. The NLC Scholarship includes a \$500 check, plus a complimentary registration to the NLC (\$195). Scholarship money must be used for conference and travel-related expenses. Up to 50 scholarships will be awarded each year.

Requirements

Members who wish to be considered for an NLC Scholarship must:

- Be on record as having paid local, state, and national dues **by March 1** of the current program year
- Submit an application with required accompanying materials by **5:00 PM ET on April 15**



More information on the scholarship can be found on <https://www.fbla.org/divisions/fbla/fbla-awards-recognition/>

DISTINGUISHED BUSINESS LEADER SCHOLARSHIP

This scholarship is designed to recognize outstanding FBLA members for their activity and involvement in the association. The number of scholarships given depends on yearly contributions to the FBLA Distinguished Business Leader Scholarship fund.

Criteria & Application Information:

- Open to graduating FBLA High School members who plan to pursue a post-secondary education and become actively involved in FBLA Collegiate at the post-secondary level.
- Must be a high school senior to apply.
- Must be dues-paid members of FBLA by March 1.
- Successful achievement of either the Advocate or Capstone level of the Business Achievement Awards (BAA) program.
- Must submit Distinguished Business Leader Scholarship Form
- Deadline is **April 15 at 11:59 PM ET.**

More information on the scholarship can be found on <https://www.fbla.org/divisions/fbla/fbla-awards-recognition/>

Dress Code

At any time during the conference while on-site (including hotels), attendees must be in casual or business attire.



DRESS CODE

Projecting a professional image in the workplace is vital for business leaders. It demonstrates seriousness of purpose and respect for clients, colleagues, and others. As Future Business Leaders of America who seek to lead and serve others, participants will dress in business attire and uphold the professional image of the association. Appropriate professional attire is required in all conference areas for all attendees—advisers, members, and guests—at all general sessions, competitive events, exhibits, regional meetings, workshops, and other activities unless otherwise indicated.

Conference name badges are part of the Dress Code and must be worn for all conference functions. For safety reasons, do not wear conference badges outside of the conference area. The Dress Code is gender-neutral.

ACCEPTABLE ITEMS








BUSINESS PROFESSIONAL

Business Suit

- Suit pants and jacket
- Blouse (or) collared dress shirt with tie or scarf
- Dress shoes (or) dress boots

Blazer

- Dress pants (or) skirt
- Blazer
- Blouse (or) collared dress shirt with tie or scarf
- Dress shoes (or) dress boots

Dress

- A business dress
- Dress shoes (or) dress boots

Other Professional

- Dress pants (or) skirt
- Blouse (or) collared dress shirt with tie or scarf
- Dress shoes (or) dress boots

BUSINESS CASUAL

- Dress pants, skirt, (or) khakis
- Blouse, collared dress shirt, (or) polo shirt
- Dress shoes (or) dress boots

NOTE: Business Casual is only available during sessions specifically noted in conference materials and is NOT appropriate for competitive events.

UNACCEPTABLE ITEMS



The following items are prohibited in all conference areas, including competitive events.

<ul style="list-style-type: none"> ⊘ Denim or flannel clothing ⊘ Shorts ⊘ Athletic clothing ⊘ Leggings or graphically designed hosiery/tights 	<ul style="list-style-type: none"> ⊘ Skintight or revealing clothing, including tank tops, spaghetti straps, and mini/short skirts or dresses more than 1" above the knee ⊘ Swimwear ⊘ Flip flops or casual sandals 	<ul style="list-style-type: none"> ⊘ Athletic shoes ⊘ Industrial work shoes ⊘ Hiking boots ⊘ Hats ⊘ Graphically printed clothing
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No dress code can cover all contingencies, so FBLA members must use a certain amount of judgment in their choice of clothing to wear. Members who experience uncertainty about unacceptable attire should ask their local adviser, state leader, or conference staff.

FBLA recognizes that exceptions may need to be made and will work with advisers on a case-by-case basis to accommodate requests. Advisers should indicate the need for exceptions on the special accommodation portion of the registration form. Requests made after registration closes must be made in writing.