Partnership Guide

INSPIRE & PREPARE STUDENT LEADERS



Oklahoma Future Business Leaders of America

Oklahoma FBLA

SERVICE EDUCATION PROGRESS FBLA

The Future is Bright

CHAMPION THE RISING WORKFORCE

Struggling with talent gaps or feeling disconnected from emerging leaders? When businesses fail to connect with the rising workforce, they risk being left behind in a rapidly evolving industry.

We know the stakes are high: your company may struggle with declining engagement, and a reputation for being out of touch with the future of work. Without adapting, **businesses risk stagnating while competitors who embrace and empower young leaders surge ahead.**



CULTIVATE THE LEADERS OF TOMORROW

The next generation brings fresh perspectives, innovative ideas, and the energy to drive growth—but if you remain disconnected, you'll miss out on this immense potential. **By partnering with Oklahoma FBLA, you can inspire and empower the future workforce, positioning your company as a forward-thinking leader.**

You'll not only bridge the gap between generations but also **cultivate relationships with emerging talent,** creating a pipeline of future leaders who are ready to **innovate and drive success.** We understand this opportunity to engage the next generation isn't just a bonus—it's crucial for your business's future growth and relevance.

Let Oklahoma FBLA be your connection to tomorrow's leaders, building a bridge to help you embrace the energy of a new generation!

Lead the Way

JOIN US IN CREATING MEANINGFUL IMPACT

WAYS TO ENGAGE

- Sponsor Events (Including the State Conference)
- Judge Competitions
- Engage Locally: Support a school chapter or regional event
- Virtual Opportunities: Be involved from anywhere



HOW TO GET INVOLVED

Connect
Speak with our state management team and learn about sponsorship opportunities.

Engage your Community
Attend events, facilitate a workshop or support a local school.

See the Impact
Watch students shine at our State Conference and grow into confident capable leaders ready to excel in the business world.

PARTNER WITH US TODAY

Become an Oklahoma FBLA partner to:

- Empower the next generation
- Cultivate the leaders of tomorrow
- Inspire and prepare student leaders

Our Development Coordinator is ready to engage with you!

Reach us at:
PARTNER@OKLAHOMAFBLA.ORG

State Leadership Conference

APRIL 4-5 | EDMOND, OKLAHOMA

The Oklahoma FBLA State Leadership Conference (SLC) is the pinnacle event for future business leaders across the state, attracting a dynamic mix of over **40 students, advisers, alumni, and business professionals.**

This two-day experience offers unparalleled opportunities for sponsors, partners, and exhibitors to engage directly with the next generation of leaders through **immersive workshop sessions, competitive events, and an inspiring keynote presentation.** By supporting SLC, you'll not only showcase your brand to a highly motivated audience but also contribute to shaping the future of business in Oklahoma. Top performers in our competitive events will advance to the prestigious National Leadership Conference, further **extending your brand's reach to a national stage**.



OKLAHOMA FBLA: A LOOK BY THE NUMBERS

160+	7	100+	750+
MEMBERS	CHAPTERS	COMPETITIONS OFFERED	ALUMNI

Sponsorship Levels

STATE CONFERENCE TITLE SPONSOR

$2,000

SPONSOR RECOGNITION

- Listed as a conference title sponsor on Oklahoma FBLA webpage
- Logo featured in the conference program and marketing collageral
- Sponsor recognition featured on-screen at all general session shows
- Opportunity to share a live message or video at the opening session
- Option to host an exhibit booth and/or workshop

Questions? Contact our Development Coordinator at partner@oklahomafbla.org.



Be a Conference Exhibitor

EXHIBITS

Conference Exhibitor | $100

Join us as an exhibitor at SLC, where you can **showcase educational advancements, innovative products, and exciting career resources** to a targeted audience. This event offers a prime opportunity to connect with eager learners and future job-seekers. Showcase your expertise, demonstrate your products, and **engage directly with attendees** who are seeking valuable insights and opportunities.

EXHIBITOR RECOGNITION

- Logo featured on the conference program
- Booth table and chairs

Questions? Contact our Development Coordinator at partner@oklahomafbla.org.



Sponsorship Levels

IN-KIND SPONSOR

Varies

In-kind sponsorships are welcome to help offset conference costs. Items include but are not limited to:

- Lanyards
- Tote bags
- Giveaways

CUSTOMIZE YOUR SPONSORSHIP

Have a unique sponsorship idea? We'd love to hear it! If you're interested in creating a custom sponsorship package or exploring additional opportunities, including the chance to be our Conference Title Sponsor, please reach out to us at: partner@oklahomafbla.org.





Community Involvement

BE A JUDGE

Make a meaningful impact as a volunteer State Competitive Event Judge. Share your expertise by providing valuable feedback to eager students and future professionals. By donating your time, you'll directly connect with ambitious learners, offering them insights and opportunities to grow. **Your involvement helps shape the next generation of leaders.**

Contact our Development Coordinator at partner@oklahomafbla.org.

ONGOING ENGAGEMENT

Partner with your local FBLA chapter for year-round opportunities to engage with and empower emerging student trailblazers. Get involved by attending events, facilitating workshops, funding scholarships or contributing resources. **Together, we can inspire future innovators and change-makers.**



Be a Champion of Change

INSPIRE THE FUTURE

Join FBLA in our mission to empower the next generation of business leaders. Your partnership will profoundly impact students' lives, helping them **unlock their potential and create a brighter future.** Let us be your connection to **champion the rising workforce and cultivate the leaders of tomorrow.**

WITNESS THE IMPACT

Experience the transformative power of your support. Watch our students grow into confident, capable leaders prepared to thrive in the business world. **Partner with us today and be part of their journey toward success!**





PARTNER WITH US TODAY

Contact our Development Coordinator:

PARTNER@OKLAHOMAFBLA.ORG

Oklahoma FBLA

Oklahoma FBLA

WWW.OKFBLA.ORG

For general support and questions, please contact us:
partner@oklahomafbla.com

FBLA inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.